

**From:** Ronna McDaniel - Chairman's Office  
**Sent:** Monday, November 15, 2021 4:37:33 PM  
**Cc:** Richard Walters - Chairman's Office; Mike Reed - Chairman's Office.  
**Subject:** Follow-up to today's call

Dear Members,

Thank you for taking the time to get on the call this afternoon. I apologize for not taking questions – we were aware of members of the press who received the dial-in information and did not think it was appropriate. If you have any follow-up questions, please let me know and I will give you a call.

Also, I want to reiterate that we should have done a better job of communicating this information to you ahead of time and I apologize for any problems this may have caused for you. I never want to put you in a position where you do not have all of the facts and I am sorry that happened in this situation. We will do better, I promise.

Below, please find some talking points to help answer any questions you may receive.

Again, please do not hesitate to contact me with any questions. Thank you for all you do for our country and Party.

Sincerely,

Ronna

- This initiative is part of the comprehensive outreach program we have on the strategic initiatives team at the RNC, including for Evangelical, Catholic, Jewish, Hispanic, Veterans, Youth, Black, and Asian-Pacific Americans. The goal of these outreach efforts is to engage with voters from all backgrounds to bring new voters into our party.
- The RNC hiring this new staffer does not mean we are advocating for ANY policy or RNC platform change on these issues. As you know, the Platform Committee will meet at the Republican National Convention in 2024 to decide our platform. That Committee is made up of members from each state and territory and elected at the local level.
- And it certainly doesn't mean we are trying to make any changes to the core values of our party.
- We are actively committed to fighting the radical left on culture issues and standing up for religious liberty, family values, and Republicans of faith.
- We would never, ever organize or communicate with organizations that undermine our values. You have my word on that.
- The goal of this new outreach is simply to get more voters to vote Republican in 2022. That's it.
- Last year, the Trump 2020 campaign had a "Trump Pride" coalition, one of the campaign's more than three dozen coalitions.

- We are simply replicating and continuing the outreach structure set up by the Trump campaign.
- Making further inroads for future elections is important, especially for close races. That is why we are doing this.
- We have plans in place to build the largest faith outreach coalition the RNC has ever had.
- We already have three staffers dedicated to our faith-based outreach.
- We plan to develop a program that has organizers specifically in place for Jewish, Catholic, Evangelical, and other groups outreach. We are also planning on bringing faith-based outreach teams to the state level.
- We need to stay united. The mainstream press, Democrats, and organizations that are opposed to the RNC want nothing more than to divide and weaken us.
- We are thankful for every legal vote and welcome Americans from all backgrounds, communities, and organizations who understand the wisdom in voting for Republicans and the foundational principles that strengthen our nation.